U.G. 5th Semester Examination - 2022

ENGLISH

[PROGRAMME]

Skill Enhancement Course (SEC) Course Code: ENGP-SEC-T-3

Full Marks: 40 Time: 2 Hours

The figures in the right-hand margin indicate marks. Candidates are required to give their answers in their own words as far as practicable.

Answer any five of the following questions: 1.

 $2 \times 5 = 10$

- a) What is visual communication?
- What is horizontal communication? b)
- What does the acknowledgement page of a c) project report contain?
- Give the full forms of MLA and APA citation d) styles.
- What is an annual report? e)
- How can e-resources help a researcher? f)

[Turn Over]

- g) Mention two points included in the minutes of a meeting.
- h) What do 'cc' and 'bcc' mean in an e-mail?
- 2. Answer any two of the following questions:

$$5 \times 2 = 10$$

- a) What does effective communication focus on?
- b) Why is citation important? Discuss in brief the MLA style of citation.
- c) What is an abstract of a project report?
- d) Write a short note on the major barriers to communication.
- 3. Answer any **two** of the following questions:

$$10 \times 2 = 20$$

- a) Describe the 7 C's of communication.
- b) Write a brief note on the major research tools.
- c) What is an annual report? What does it contain?
- d) Discuss the importance of email and how it should be written and sent.